

# COMMUNICATION B.A.

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The study of communication is essential for participating in an increasingly complex and mediated global environment. The D'Youville Communication program welcomes students who want to make positive change in the world through the study of human interaction, and the tools that propel messaging and interpretation through a variety of channels. We are engaged in the study and production of the cultural, political, technological, and material practices of meaning-making.

In addition to the required foundation courses, students focus their studies within a designated track, selecting either the Contemporary Media, Health Communication, or Digital Storytelling cluster. Students also choose from an interdisciplinary selection of electives. The curriculum enables students to become critical and ethical consumers and producers of communication and media through engagement, critique, and creativity; and to prepare students for graduate study or a wide variety of careers.

Requirements from CourseLeaf

Add Regulations

Add admissions requirements