

# BUSINESS MANAGEMENT B.S.

The business management program provides students with the knowledge and skills necessary to become responsible managers and dynamic leaders. The B.S. in Business Management is offered in a traditional 15-week per course classroom-based format as well as an 8-week per course asynchronous online-only format.

The program is accredited by the International Accreditation for Business Education (IACBE). (<http://iacbe.org/>)

## Traditional Classroom-Based Program in Business Management

The degree conferred is the Bachelor of Science in Business Management. The curriculum prepares the student by emphasizing a firm base of liberal arts and a common body of knowledge about management responsibilities. Students graduate from the program having developed a coherent and dynamic personal philosophy about managing, an understanding of the ever-changing technological world, and a strong sense of social responsibility. The management curriculum serves students wishing to obtain professional degrees. It prepares students for careers as executives and specialists in business and other complex organizations. Because the traditional classroom-based B.S. in Business Management has the same curricular requirements as the online-only B.S. in Business Management, students in the traditional program are free to register for and complete the asynchronous online courses if they desire (Note: the asynchronous courses are online-only and 8 weeks in length).

### Online Program in Business Management

Along with the traditional classroom-based B.S. in Business Management, the department of business also offers a business management degree specifically designed for working adults who want to get ahead in their careers, broaden their credentials to have more career choices, or want to earn a baccalaureate degree.

Courses are provided in accelerated format consisting of asynchronous 8-week online-only courses. The program places particular emphasis on self development, communication, problem-solving competence, supervision, human resource management, and ethical leadership. It also emphasizes critical thinking and written communication skills. Because the traditional classroom-based B.S. in Business Management has the same curricular requirements as the online-only B.S. in Business Management, students in the online program are free to register for and complete the traditional classroom-based courses if they desire (Note: the traditional courses are in-class and 15 weeks in length).

Note: All business management majors take Pc & E-Commerce for Managers (MGT-316). All accounting majors take Personal Computers for Accountants (ACC-417). All business management majors must take Internship (MGT-444) (Internship) for a minimum of three credit-hours. However, this course can also be taken for six credit hours or the student may take Internship (MGT-445) for 6 to 12 credit hours. A waiver of this requirement will be given only in exceptional circumstances as determined by the department chair. If a waiver is granted, the student must take another minimum three-credit course stipulated by the department chair in consultation with the student's advisor. The above stipulations also apply for accounting students who must take Accounting Intership (ACC-444) Internship for a minimum of three-credit hours. Pc & E-Commerce for Managers (MGT-316) or Personal

Computers for Accountants (ACC-417) will NOT satisfy the computer requirement in the core.

Students must earn a grade of C or better in each course in the major. One half of the major (30 credits) must be earned at D'Youville. Students may repeat a major course once. Students may repeat no more than three major courses in their total program.

Code	Title	Credits
	General Education Requirements	30
	Liberal Arts and Science Electives	27
	Major	63
<b>Total Credits</b>		<b>120</b>

## Management

### Course Requirements for the Major

Code	Title	Credits
ACC-211	Principles of Accounting I	3
ACC-212	Principles of Accounting II	3
MGT-304	Communicating in Organizations	3
ECO-201	Macroeconomics	3
ECO-202	Microeconomics	3
ECO-207	Statistics	3
LAW-303	Business Law I	3
MGT-316	Pc & E-Commerce for Managers	3
MGT-444	Internship	3
MGT-411	International Business	3
HRM-309	Principles of Human Resources Management	3
MGT-305	Principles of Management	3
MKT-304	Principles of Marketing	3
MGT-401	Organizational Behavior	3
MGT-407	Operations Management	3
MGT-315	Financial Management	3
MGT-318	Information and Communication Tech Mgt	3
MGT-412	Mgmt Strategy and Policy	3
<b>Total Credits</b>		<b>54</b>

### Choose one of the four tracks below.

#### 1. General Business Management Track

Take three Business electives at the 300 or 400 level, in total of 9 credits.

#### 2. Business Analytics Track

Code	Title	Credits
MAT-220	Applied Regression Analysis	3
MAT-222	Statistical Computing	3
MAT-228	Applied Statistical Inquiry	3
<b>Total Credits</b>		<b>9</b>

#### 3. Healthcare Management Track

Code	Title	Credits
HAPH-408	Health Insurance	3
HAPH-413	Quality Improvement in Healthcare	3

HAPH-415	Healthcare Operations	3
<b>Total Credits</b>		<b>9</b>

#### 4. Risk and Compliance Management Track

Code	Title	Credits
ECO-328	Money and Banking	3
MGT-411	International Business	3
MGT-389	Special Topics in Management	3
<b>Total Credits</b>		<b>9</b>

Students must earn a grade of C or better in each course in the major. One-half of the major (30 hours) must be earned at D'Youville. A student may repeat a major course once. A student may repeat no more than three major courses in the total program.

*To qualify for an internship, students must have achieved a G.P.A. of 2.5 and receive the recommendation of a faculty member in their major field. Students who do not meet these requirements may apply for a waiver. A waiver of the requirement will be granted only in exceptional circumstances as determined by the department chair. If a waiver is granted, the student must take another minimum three-credit course stipulated by the department chair in consultation with the student's advisor.*

### Academic Regulations

To be in good standing, students must do the following:

- Maintain term (semester/summer) and cumulative undergraduate G.P.A. of 2.0
- Maintain a minimum grade of C in all 100- to 400-level courses required in the major and for all other courses required for the major.
- Undergraduate program students experiencing academic difficulties may be required to decelerate their progress until an acceptable level of general academic performance is achieved. Permission to decelerate in the program must be obtained from the chair of the department of business.
- Students at the undergraduate level can be placed on program probation a maximum of two consecutive terms or a total of three nonconsecutive terms. Students who exceed these limits are dismissed.

### Academic Probation

A student will be placed on program academic probation when there is failure to satisfy specific program academic standards or regulations. A student will be placed on academic probation for the two full-time terms (i.e., semesters and/or summers) which immediately follow the date of probation. All students on program academic probation must meet the academic standards for their classification (undergraduate/graduate). Failure to meet the academic standards during a probationary period will result in dismissal from the program.

Students placed on academic probation are not permitted to advance to subsequent terms of study until the academic deficiency which resulted in the probation status has been remedied. The student will remain on probation for two terms in which full-time coursework, or its equivalent, is satisfactorily completed.

Students may appeal the decision of dismissal from the accounting program to the chair of the department of business. The appeal is initiated with a letter from the student to the department chair that describes the extenuating circumstances that limited academic

performance. The department chair then presents the appeal to the business faculty for consideration. If the appeal is accepted, the student will remain on program academic probation for two full-time terms and must satisfy the criteria of probation.

### Student Conduct

Students enrolled in the D'Youville University business programs are expected to demonstrate high standards of personal behavior and professional conduct in the academic and fieldwork assignments. Academic dishonesty of any form will not be tolerated by the program faculty. University policy regarding academic dishonesty will be followed with the recommendation that the offender be dismissed from the business program.

Admission requirements for applicants entering as freshmen are as follows:

- A high school average of at least 80 percent

The admission requirement for transfer students is a minimum G.P.A. of 2.5. Transfer students are also strongly advised to include letters of recommendation and a letter of intent with their application. Students with a G.P.A. of lower than 2.5 may be considered for conditional acceptance on an individual basis. Conditionally accepted students can matriculate after completing four undergraduate or graduate courses, as appropriate, with a grade of B or better.