

# BUSINESS MANAGEMENT/ BUSINESS ADMINISTRATION B.S./M.B.A.

The B.S. Business/MBA is a combined degree path that allows a student to earn both a Bachelor of Science degree in Business Management and a MBA at an accelerated pace. Current D'Youville B.S. Business students are eligible for this combined degree path and can be admitted by submitting a change of major form to the chair of the business department. Transfer students are also accepted to this combined pathway and are required to complete a minimum of 50% of the major coursework at D'Youville University and can transfer no more than nine graduate credits. This accelerated degree pathway allows students to take three MBA courses while they are undergraduate students. These three courses (9 credits) double count toward the undergraduate B.S. degree as well as toward the MBA degree. Students who enter this program as undergraduate students and who maintain good academic standing do not need to reapply for the graduate program and transition to graduate-only MBA courses after the completion of their B.S. in Business Management degree.

Both the B.S. Business Management and the MBA are accredited by the International Accreditation Council for Business Education (IACBE). (<http://iacbe.org/>)

Code	Title	Credits
	General Education	30
	Free electives (including remaining Liberal Arts and Sciences Requirements) <sup>1</sup>	27
	100-400 level major coursework	54
	500-600 level major coursework <sup>2</sup>	36
	<b>Total Credits</b>	<b>147</b>

<sup>1</sup> 9 credits specified by the major, 21 LAS elective credits

<sup>2</sup> 27 credits beyond the undergraduate portion of the program

Code	Title	Credits
ACC-211	Principles of Accounting I	3
ACC-212	Principles of Accounting II	3
ECO-201	Macroeconomics	3
ECO-202	Microeconomics	3
ECO-207	Statistics	3
HRM-309	Principles of Human Resources Management	3
LAW-303	Business Law I	3
MGT-304	Communicating in Organizations	3
MGT-305	Principles of Management	3
MGT-316	Pc & E-Commerce for Managers	3
MGT-315	Financial Management	3
MGT-318	Information and Communication Tech Mgt	3
MGT-401	Organizational Behavior	3
MGT-407	Operations Management	3
MGT-411	International Business	3
MGT-412	Mgmt Strategy and Policy	3
MGT-444	Internship	3-6

MKT-304	Principles of Marketing	3
MBA-501	Business Methods Statistics	3
MBA-602	Theories of Economics	3
MBA-603	Financial & Management Accounting	3
MBA-604	Human Resources Management	3
MBA-606	Operations Management	3
MBA-611	Organizational Leadership	3
MBA-612	Legal Environment in Business	3
MBA-615	Marketing Management	3
MBA-616	Corporate Finance	3
MBA-623	Special Topics in Business Management	3
MBA-624	Global Supply Chain Management	3
MBA-655	Strategic Management	3
	<b>Total Credits</b>	<b>90-93</b>

## Program academic policies:

To be in good standing, students must do the following:

### **For all coursework at the 100 to 400 levels**

1. Maintain term (semester/summer) GPA of 2.5 and cumulative GPA of 3.0.
2. Maintain a minimum grade of C in all 100- to 400-level courses required in the major and for all other courses required for the major.
3. Undergraduate program students experiencing academic difficulties may be required to decelerate their progress until an acceptable level of general academic performance is achieved. Permission to decelerate in the program must be obtained from the chair of the department of business.
4. Students at the undergraduate level can be placed on program probation a maximum of two consecutive terms or a total of three nonconsecutive terms. Students who exceed these limits are dismissed.

### **For all Graduate level coursework in the program (All MBAXXX courses)**

In addition to the general academic regulations, all full-time and part-time students must meet the academic regulations listed below:

- a. A student must maintain a minimum semester/summer and cumulative graduate G.P.A of at least 3.0.
- b. Course grades below "C" do not count toward MBA graduation requirements.
- c. Any student who earns a grade below that of "C" in any required MBA/graduate course must repeat the course and earn a grade of "C" or above. Students who earn a grade below "C" in any course may repeat that course one time. Students failing to earn a grade of "C" or above in the repeated course will be academically dismissed from the MBA program.
- d. Any student who fails to achieve a minimum semester/summer or cumulative graduate 3.0 G.P.A. and/or who has earned more than two grades below "C" at the completion of the term (Spring, Summer, Fall), will be placed on academic probation. Students can be on probation for one term (Spring, Summer, Fall). Probation is for one full-time term. Dismissal occurs if, within the one term probation period, program requirements are not met (graduate GPA 3.0, and no more than two courses below a grade of "B").

- e. Graduation requirements can be met if a student has a cumulative graduate G.P.A. of at least 3.0 and has no more than two required MBA/graduate courses below the grade of "B" (and at or above the grade of "C").
- f. Students who fail to achieve a minimum grade of "B" for more than two MBA/graduate courses will be required to repeat one or more of those courses to achieve the minimum graduation requirements of a cumulative graduate 3.0 G.P.A. and no more than two courses with grades below "B" (and at or above the grade of "C"). Students who earn a grade below "B" in any course may repeat that course one time. If a student has more than two courses below the grade of "B", repeats one or more of those courses, and fails to earn a grade of "B" or above in the repeated course/s will be academically dismissed from the program.

Incoming freshman may apply for this program as with the following admissions standards:

- 2. A high school average of at least 85 percent

Transfer students (internal and external) may apply for this program with the following admissions standards:

- a. A minimum GPA of 2.5.
- b. Transfer students are also strongly advised to include letters of recommendation and a letter of intent with their application.
- c. Students with a GPA of lower than 2.5 may be considered for conditional acceptance on an individual basis. Conditionally accepted students can matriculate after completing four undergraduate or graduate courses, as appropriate, with a grade of B or better.

Students in the 4-year Management B.S. program who are considering applying for transfer to this program are encouraged to talk to their academic advisor before the start of their 6<sup>th</sup> semester of full-time study. Current B.S. Business students may apply for this program by completing a change of major form as long as they are in good academic standing in the B.S. Business program. This form is sent to the chair of the business department.