

MASSAGE THERAPY AND WELLNESS MANAGEMENT B.S.

Massage therapy education is traditionally delivered as a stand-alone certificate or AAS program while wellness management is delivered as a stand-alone bachelor's degree. The first of its kind, this bachelor's level program combines both a wellness management and massage therapy cluster to expand the opportunities for graduates across both fields.

The massage therapy core satisfies all NYSED requirements to sit for the board exam and for subsequent licensure. The wellness management core includes general business management education as well as industry-specific areas of sport and fitness management, wellness programming, and wellness management.

Graduates will be prepared to find employment as massage therapists in spa, wellness, and medical settings as well as manage an independently operated massage therapy practice of their own. Additionally, graduates will also be prepared to secure employment in the health and wellness industry in areas such as wellness center management, corporate wellness and as wellness coordinators.

| Code | Title | Credits |
|------------|---|---------|
| BIO-102 | Introductory Biology II | 4 |
| BIO-102L | Intro Bio Lab II | 0 |
| BIO-107 | Human Anatomy & Physiology I | 3 |
| BIO-107L | Human Anatomy & Physiology Laboratory | 1 |
| BIO-108 | Human Anatomy & Physiology II | 3 |
| BIO-108L | Human Anatomy & Physiology II Lab | 1 |
| ENG-112 | Humanities Seminar | 3 |
| or HIS-112 | Humanities Seminar | |
| FYE-100 | Life Unpacked | 2 |
| HP-203 | Medical Terminology | 1 |
| HRM-309 | Principles of Human Resources Management | 3 |
| MGT-401 | Organizational Behavior | 3 |
| SFM-307 | Sports & Fitness Management | 3 |
| ESS-220 | Human Biomechanics | 3 |
| MGT-305 | Principles of Management | 3 |
| MKT-304 | Principles of Marketing | 3 |
| MKT-420 | Sales Management | 3 |
| MTW-103 | Palpation Lab | 1 |
| MTW-110 | Hygiene and Safety | 2 |
| MTW-112 | Injury Prevention and Self-Care | 2 |
| MTW-115 | Massage Therapy Business and Ethics | 2 |
| MTW-120 | Western Techniques I | 4 |
| MTW-120L | Western Techniques I Lab | 2 |
| MTW-121 | Western Techniques II: Clinical Application | 4 |
| MTW-121L | Western Techniques II: Clinical Application Lab | 2 |
| MTW-125 | Eastern Techniques: Shiatsu | 4 |
| MTW-125L | Eastern Techniques: Shiatsu Lab | 1 |
| MTW-130 | Introduction to Wellness Management | 3 |
| MTW-135 | Wellness Programming | 3 |
| MTW-210L | Complementary Techniques and Modalities Lab | 2 |

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| BIO-220 | Myology I | 3 |
| BIO-220L | Myology I Lab | 1 |
| BIO-221 | Myology II | 3 |
| BIO-221L | Myology II Lab | 1 |
| BIO-224 | Pathology I | 3 |
| BIO-225 | Pathology II | 3 |
| BIO-226 | Neuroanatomy and Neurophysiology | 4 |
| MTW-230L | Advanced Techniques & Application Lab | 2 |
| MTW-250 | Massage Therapy Internship I | 3 |
| MTW-251 | Massage Therapy Internship II | 3 |
| MTW-450 | Wellness Management Internship: Experiential Capstone | 5 |
| RS-103 | Ethics: Religious and Philosophical Perspectives | 3 |
| or PHI-103 | Ethics: Religious and Philosophical Perspectives | |
| PSY-425 | The Science of Wellbeing | 3 |
| Total Credits | | 108 |

To be in good standing, students must:

- Maintain term (semester/summer) and cumulative averages of 2.0
- Maintain a minimum grade of C in all 100- to 400-level courses required in the major and for all other courses required for the major.

Undergraduate program students experiencing academic difficulties may be required to decelerate their progress until an acceptable level of general academic performance is achieved. Permission to decelerate in the program must be obtained from the chair of the Division of Wellness and Rehabilitation.

Students at the undergraduate level can be placed on program probation a maximum of two consecutive terms or a total of three nonconsecutive terms. Students who exceed these limits are dismissed.

Admission requirements for applicants entering as freshmen are as follows:

- a. A high school average of at least 80 percent

The admission requirement for transfer students is a minimum G.P.A. of 2.5. Transfer students are also strongly advised to include letters of recommendation and a letter of intent with their application. Students with a G.P.A. of lower than 2.5 may be considered for conditional acceptance on an individual basis. Conditionally accepted students can matriculate after completing four undergraduate or graduate courses, as appropriate, with a grade of B or better.